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## Monitor Newsletter July 30, 2001

Bowling Green State University

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# MONITOR

VOL. 25 NO. 47 ♦ JULY 30, 2001

## Think BGSU, think international business

Three years ago, when he began the Business and International Education Project, Vinod Jain, legal studies and international business and director of international business programs, said, "My goal is that, within the next two or three years, when someone thinks of international business, they will think of BGSU."

Jain's goal is fast becoming a reality. BGSU and the College of Business Administration's International Business Programs received a 2001 Governor's Excellence in Exporting Award on July 19 in Columbus. Governor Taft presented the award to Executive Vice President Linda Dobb, who accepted it on behalf of President Ribeau. CBA dean James Sullivan and Jain also attended the ceremony.

Known as the "E" Award, the honor usually goes to actual exporters; it is unusual for it to be given to a university. BGSU, one of 19 winners this year, is being recognized for its services to exporters and its promotion of international business within the region. Cooper Tire and Rubber, which received services

from the BIE Project, was also among the winners.

The BIE Project began in 1998 when Jain and the CBA received a \$172,238 grant from the U. S. Department of Education aimed at taking northwest Ohio from the "rustbelt" into the prosperity of the global economy. The strategy of the project is to strengthen the international presence and competitiveness of Ohio businesses, especially those of northwest Ohio, by creating an international focus throughout the University,



Vinod Jain

preparing students for a multicultural, global economy, initiating research with an international focus and providing many need-based services to Ohio companies.

Jain has since received a second BIE grant, of \$159,997, from the U.S. Department of Education to help businesses manage risks in doing international business.

The BIE Project has resulted in an array of classes and other opportunities for BGSU students to study international business, along with seminars and work-

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University Bookstore clerk Karen Weber, far right, helps incoming freshman Andy Bradigan, center, of Strongville, Ohio, and his parents Larry, left, and Mary, right, look for books and supplies during Orientation & Registration on July 20.

## Team is looking at alternative ways to manage bookstore

A Bookstore Management Evaluation Team has been appointed to make a recommendation to President Ribeau and the Cabinet concerning the future management of the University Bookstore. The team's charge is to determine if the store should continue to be self-operated, or if the University should partner with an outside company to manage the facility, in keeping with overall University efforts to continually re-examine its operations to ensure efficiency and best use of resources. John Buckenmyer, long-time director of the bookstore, retired earlier this summer.

The Auxiliary Services Department has recently received proposals from two bookstore-management companies, Barnes & Noble College Stores and Follett Higher Education Group, to operate the bookstore. The evaluation team is reviewing the two proposals as well as the current operation of the Univer-

sity Bookstore.

The current store will move to the new Bowen-Thompson Student Union when it opens early in 2002. In addition, the management of a convenience store adjacent to the new University Bookstore is also part of the proposal under consideration.

Throughout the evaluation process, the University remains committed to the welfare of bookstore staff. Jane Schimpf, assistant vice president for auxiliary services, noted that "the University values the current staff in the bookstore and has communicated to both potential partners that, should BGSU decide to outsource the store, they would like the current full-time and permanent part-time bookstore employees to have the option of remaining University employees."

Schimpf said she and Christopher Dalton, senior vice presi-

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Executive Vice President Linda Dobb accepts the "E" Award from Governor Taft on behalf of President Ribeau.

## Written in stone: Union tiles commemorate ties to BGSU

University employees have the opportunity to leave a lasting reminder of their affiliation with and commitment to BGSU by sponsoring a tile in the new Bowen-Thompson Student Union.

The personalized limestone tiles may be inscribed with one's own name or department, or in honor of someone else. With a gift of \$125 or \$300, employees can invest in a very important part of life at BGSU, which promises to become the center-

piece of the campus for students, employees and the community. The tiles will be displayed in the union's second-floor hallway near the new theater.

The tiles come in two sizes: 4" x 8" and three lines, for \$125; and 8" x 8" and six lines, for \$300. They may be ordered online using the gift form at [www.BGSUtile.com](http://www.BGSUtile.com), or you may request a gift form by calling the development office at 2-2424.

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## campus calendar.....

Monday, July 30

Dissertation Defense, "Medical Metaphors of Death and Dying: An Ethical Analysis," by Assya Pascalev, philosophy, 1 p.m., 301 Shatzel Hall.

Tuesday, Aug. 7

Dissertation Defense, "Preaching to the Choir: A Critical Interpretative Study of the Meanings of Diversity," by Cory Young, School of Communication Studies, 11 a.m., 310 West Hall.

Wednesday, Aug. 8

Dissertation Defense, "An Evaluation of the Effectiveness

of the Positive Choices Program in Delaying Adolescent Pre-Marital Sexual Experience," by Doressa Ayanna Perry, interpersonal communication, 9 a.m., 310 West Hall.

Saturday, Aug. 11

Commencement, 9:30 a.m., in front of University Hall.

Continuing events

July 31-Aug. 4

Musical, "Pajama Game," 8 p.m., Huron Playhouse, McCormick School, Ohio Street, Huron. Call (419) 433-4744 for reservations. A BGSU Department of Theatre Production.

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## job postings.....

### FACULTY

Journalism. Assistant professor. Call Terry Rentner, 2-2076. Deadline: Dec. 1.

Contact Human Resources at 372-8421 for information regarding the following:

### CLASSIFIED

(Employees wishing to apply for these positions may request a "Request for Transfer" form.)

Deadline for employees to apply is 1 p.m. Friday, August 3.

Administrative Assistant 1 (C-61-Vb)—Registration and Records. Pay grade 8.

Data Entry Operator 1 (C-59-Sb)—Payroll Accounting. Pay grade 3. Nine-month, part time.

Management Analyst 2 (C-60-Vb)—College of Business Administration. Pay grade 10.

Secretary 2 (C-62-Vb)—Women's Center. Pay grade 7.

Vehicle Operator 2 (C-54/56-Sb)—BGSU Shuttle Service. Pay grade 6. Three academic year part-time positions. (Listed on and off campus.)

### ADMINISTRATIVE

Assistant Director for Housing Administration (S-070)—Office of Residence Life. Administrative Grade 14. Review of applications will begin Aug. 17 and continue until the position is filled (modified).

Associate Director for Programs and Services (S-062)—Bowen-Thompson Student Union. Administrative grade 16. Review of applications will begin Aug. 1 and continue until the position is filled.

## in brief

### Retirement party for Doris Rahe set

A retirement reception in honor of Doris Rahe, space assignments, will be held from 3-5 p.m. today (July 30) in 215 South Hall. Rahe leaves the University after more than 24 years of service.

For more information, call 2-2243.

from 9 a.m. to 5 p.m. Volunteers are needed to welcome the many new students and their families to campus by helping them unload their vehicles more quickly. In addition to faculty and staff volunteers, sororities and fraternities are also assisting this year.

The time commitment need only be a few hours. To volunteer, contact Jodi Webb by Aug. 8 at jwebb@bgnct.bgsu.edu.

### Help speed new students' move-in

The First Year Experience Program and the Office of Residence Life are once again coordinating a residence hall move-in crew for Saturday, Aug. 25

### Garno 'caught' showing BG Spirit

Tammy Garno, custodial services, is the classified staff winner of the Spirit of BG Award for the month of June and a check for \$75.

One of her nominators wrote, "Tammy cares about her work and about the people she works with. She does a phenomenal amount of work, does it well, and is rightfully proud of a job well done."

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**Monitor**  
.....online

## International business

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shops for area businesses interested in initiating or expanding their international presence. Numerous faculty members from CBA and foreign language departments have received funding from the project to pursue curriculum-enhancement initiatives and research activities devoted to international business.

Mark Kasoff, economics and director of Canadian studies at BGSU, is coordinator for the first BIE project. Linda Ueltsch, legal studies and international business, has initiated outreach activities with area high schools to encourage younger students to think about the possibilities in the international arena.

In addition to the two U.S. Department of Education grants, CBA's International Business Programs are funded by the \$2.5 million James R. Good Endowment for International Business.

Students in international business at BGSU get hands-on

experience through participating in consulting projects for Ohio businesses. These have included such companies as Aeroquip, Owens Corning and Vita-Mix. They have also benefited from the expertise of "international executives in residence" at the CBA. Among these have been a senior vice president of Sun Microsystems and the president of Dana North American and Dana International.

Among the highlights of the project have been the major conferences organized by Jain and the BIE staff, which have brought together BGSU students and faculty with local and national business leaders.

Writing in support of the CBA's nomination for the "E" Award, Jodi Berg, director of international operations for the Vita-Mix Corp., said, "CBA has wonderful resources for businesses that want to explore foreign markets or enhance their presence there."

## Bookstore (Continued)

dent for finance and administration, met with bookstore staff in May, followed by Rebecca Ferguson, assistant vice president for human resources, before sending out a request for proposals to manage the bookstore.

Evaluation Team members include: David Albrecht, accounting and MIS; Gaylyn Finn, treasurer and associate vice president for finance; Rebecca Fitch, undergraduate student; Karen Kakas, School of Art;

Wanda Overland, dean of students, Dalton and Schimpf. BGSU General Counsel Nancy Footer and an outside legal counsel who works with the University on business issues will also assist the team.

Schimpf said that members of the University community are welcome to provide input to the evaluation team. Written comments are most helpful and should be directed to her at schimpf@bgnct.bgsu.edu.

## Written in stone (Continued)

Space is limited, so those interested should act quickly. As an added incentive, alumni Gordon and Laurie Hamm have agreed to match the first \$25,000 in gifts.

The Bowen-Thompson Student Union will be a contemporary gathering place and learning environment as well as a model for college campuses nationwide. The facility will strengthen ties with the city and region, providing new meeting

space and programming options for businesses and community gatherings.

The union is on target to reopen in spring 2002.

## in memory

Annabelle Grosjean, 80, died July 23 in Bowling Green. She was a former telephone operator at the University.